



INTERNATIONAL SOCIETY OF WEIGHING & MEASUREMENT

**Application for  
Exhibitor Demonstration Showcase  
Deadline: Friday, January 6, 2012**

As an added benefit to our exhibitors, the ISWM 2012 Conference and Expo will offer an Exhibitor Demonstration Showcase during Expo hours. An area in the Expo Hall will be set up for a maximum capacity of 20 attendees - - space permitting. Exhibitors may sign up for a 20-minute time slot. During this time, you are invited to discuss your company, new products, and what you have to offer the weighing and measurement marketplace. Please strive to make the talk as educational as possible. These sessions will take place during exhibit show hours. If your request is received by Friday, January 6, 2012, we will post the time of your session in the final Conference program.

No audiovisual equipment will be provided. If you have any audiovisual needs, please indicate on the form below, and we will have the A/V vendor provide you with a quote. You will be responsible for any A/V costs.

Time slots will be assigned on a first-come, first-served basis. Please reserve your space today. To be a part of the Exhibitor Demonstration Showcase, complete the following form and return it by Friday, January 6, 2012 to:

**International Society of Weighing and Measurement, 13017 Wisteria Dr., #341,  
Germantown, MD 20874    Email: [Karen@iswm.org](mailto:Karen@iswm.org)**

Company: \_\_\_\_\_

Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Session Name: \_\_\_\_\_

Session Description: \_\_\_\_\_

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Audio/Visual Needs (Costs will be billed to the exhibitor): \_\_\_\_\_

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**Questions? Contact Karen Hutchison at 240-753-4397**