



INTERNATIONAL SOCIETY OF WEIGHING & MEASUREMENT

2012 ISWM CONFERENCE AND EXPO

NEW PRODUCT SHOWCASE AND COMPETITION FOR THE OUTSTANDING NEW PRODUCT AWARD (KARDUX CUP)

APPLICATION DEADLINE: January 6, 2012

The ISWM invites you to showcase the latest and most technologically advanced weighing and measurement equipment your company offers in the New Product Showcase.

All products must be limited to a table-top size of 30" wide x 30" deep. You may display photos or posters of oversized products. Space is limited to one product per exhibitor. The New Product Showcase area will not be staffed. Attendees will be encouraged to visit your booth on the show floor to learn more about your products and services.

Please complete the form and return to the ISWM by Friday, January 6, 2012:

International Society of Weighing and Measurement, 13017 Wisteria Drive #341, Germantown, MD 20874
Email: Karen@iswm.org

Company: _____ Booth #: _____

Product Name: _____ Product Release Date: _____

Product Description: Attach a typed description of the new product, not more than one page in length.

Established in 1996, the Outstanding New Product Award (Kardux Cup) is sponsored and funded by the International Society of Weighing and Measurement. Named for Ken Kardux of Kg Systems, Inc., whose inspiration was instrumental in the implementation of the award, and who generously contributed funds towards the purchase of the original perpetual trophy.

PURPOSE

To recognize a company, group or individual for the most outstanding new technical achievement of the past two years that positively impacts the weighing and measurement industry.

SELECTION COMMITTEE & NOMINATIONS

The Outstanding New Product Award selection committee shall consist of ISWM's Vice President as Chairperson. The Chairperson will select 4 to 9 members for a total of 5 to 10 members on the Selection Committee. The members shall be selected from a cross section of the Weighing and Measurement industry, such as manufacturers of scales, load cells, indicators, printers, and components, wholesale distributors, dealers, users, regulators, inspectors, and government officials. The committee will meet during the annual exhibition and review all products and documents submitted. The committee will choose three finalists and interview each of the finalists. Once the interviews have been completed, the committee will meet and come to a majority decision on the winner.

ELIGIBILITY REQUIREMENTS

1. One page of detailed product data, pictures, and application form are to be received by the ISWM by January 6, 2012. This information will then be distributed to committee members.
2. Product is to be displayed in the New Product Showcase beginning on Wednesday, January 25, 2012.
3. Admission to the New Product Showcase will be granted only to current exhibitors.
4. The products must have been released for publication or use during the past two years.
5. The achievement must represent a significant technical advancement that positively impacts the weighing and measurement industry.

PRESENTATION

The Outstanding New Product Award will be a perpetual trophy called the Kardux Cup. It will be engraved with the Year, Winner's name and description or name of the product. The winner will have possession of the award for approximately two years or until the next ISWM Exposition. This same award will be engraved with the next and subsequent winners each exhibit year. During each exhibit, the Kardux Cup will be returned to the Expo to be on display in the New Product Showcase until it is awarded.

Questions? Call Karen Hutchison at 240-753-4397